

Clara-Jane Blye
CURRICULUM VITAE

EDUCATION

2024 PhD, Recreation and Leisure Studies

Faculty of Kinesiology, Sport, and Recreation

University of Alberta, Edmonton, Alberta

Dissertation Title: *Nature is diverse, park visitors should be too; Understanding ethnocultural diversity in Canadian parks*

2016 Masters of Arts,

Faculty of Kinesiology, Sport, and Recreation

University of Alberta, Edmonton, Alberta

Thesis Title: *What are people doing in our parks? Understanding, comparing, and predicting the low- camping practices of Canadian Provincial Park overnight visitors*

2014 Honours Bachelor of Recreation and Leisure Studies,

Community and Outdoor Recreation

Brock University, St. Catharines, Ontario

ACADEMIC EMPLOYMENT

Assistant Professor

August 2024 - Present

College of Health, Department of Parks, Recreation, and Tourism

University of Utah

Salt Lake City, Utah

Recreation Management Instructor & Internship Supervisor

July 2021 – August 2023

School of Health and Human Performance, Dalhousie University

Halifax, Nova Scotia

PROFESSIONAL EXPERIENCE

Associate (Recreation and Parks Consultant) March 2018 – Present

RC Strategies

Research Assistant September 2014 – September 2021

University of Alberta

Recreation Coordinator September 2016 - March 2018

Regional District of Central Kootenay

Research Assistant June 2015 – September 2016

Alberta Recreation and Parks Association and Canadian Parks Council

Community Outreach Coordinator September 2012- February 2013

Movember Canada

Program Director May 2009-September 2012

Rosedale Moore Park Association

PEER REVIEWED PUBLICATIONS

Journal Articles

Lovelock, B., Ji, Y., Carr, A., & **Blye, C. J.** (2024). Not seeing the wood for the (invasive) trees: Visitors' perceptions of invasive wilding conifers in the New Zealand landscape. *Journal of outdoor recreation and tourism*, 48, 100818.

Hvenegaard, G., Halpenny, E., **Blye, C. J.**, & Corrigan, K. (2024). Effects of COVID-19 on visitor intentions to attend personal interpretation programs in the provincial parks of Alberta, Canada. *Journal of Interpretation Research*, 29(1), 10-25.

Hvenegaard, G. T., Halpenny, E. A., & **Blye, C. J.** (2023). Alignment of goals for personal interpretation among staff groups in a park agency. *Journal of Interpretation Research*, 28(2), 144-165

<https://doi.org/10.1177/10925872231158092>.

Lovelock, B., Ji, Y., Carr, A., & **Blye, C. J.** (2023). Tourists'(mis) understandings of nature: international and domestic visitors' perceptions of invasive alien plants in New Zealand. *Invasive plant science and management*, 16(4), 240-252.

Blye, C. J., Hvenegaard, G., & Halpenny, E. (2023). Are We Creatures of Logic or Emotions? Investigating the Role of Attitudes, Worldviews, Emotions, and Knowledge Gain From Environmental Interpretation on Behavioural Intentions of Park Visitors. *Journal of Outdoor Recreation, Education, and Leadership*, 15(1).

<https://doi.org/10.18666/JOREL-2022-11654>

Mock, S. E., Halpenny, E., Koroll, R., **Blye, C. J.**, Eagles, P. F., Flannery, D., ... & Doherty, S. (2023). Factors affecting psychological commitment and loyalty to parks and other forms of protected areas in Canada. *Journal of Ecotourism*, 22(1), 120-143. <https://doi.org/10.1080/14724049.2022.2076858>

Lovelock, B., Ji, Y., Carr, A., & **Blye, C. J.** (2022). Should tourists care more about invasive species? International and domestic visitors' perceptions of invasive plants and their control in New Zealand. *Biological Invasions*, 24(12), 3905-3918.

Kuzik, N., Spence, J. C., Arkko, K., **Blye, C. J.**, Davie, J., Duddridge, R., ... & Carson, V. (2022). Associations between meeting the Canadian 24-hour movement guidelines and physical, cognitive, social-emotional, and overall development in early childhood. *Journal of Activity, Sedentary and Sleep Behaviors*, 1(1), 1-10.

He, M., **Blye, C.J.**, Halpenny, E. (2022) Impacts of environmental communication on pro-environmental intentions and behaviours: A systematic review on nature-based tourism context. *Journal of Sustainable Tourism*. Advance online publication <https://doi.org/10.1080/09669582.2022.2095392>

Lemieux, C., Groulx, M., Buxton, R., **Blye, C.J.**, Reining, C.,...Krehbiel., R. (2022). The healthy parks healthy people movement in Canada: Progress, challenges, and an emerging knowledge-action agenda. *PARKS: The International Journal of Protected Areas and Conservation*, 28(1).
DOI:10.2305/IUCN.CH.2022.PARKS-28-1CJL.en

Blye, C.J., Hvenegaard, G., & Halpenny, E. (2022). Personal interpretation starts with the interpreter: How do outcome priorities change over time among interpretive staff? *Journal of Parks and Recreation Association*, 40(2), 20-41. <https://doi.org/10.18666/JPRA-2021-10605>

Spenceley, A., McCool, S., Newsome, D., Báez, A., Barborak, J. R., **Blye, C.J.**, ... Zschiegner, A.-K. (2021). Tourism in protected and conserved areas amid the COVID-19 pandemic. *Parks*, 27, 103–118.
<https://doi.org/10.2305/iucn.ch.2021.parks-27-sias.en>

Blye, C.J., Hvenegaard, G., Halpenny, E., & Patriquin, D. (2020). Knowledge Mobilization in the Beaver Hills Biosphere, Alberta, Canada. *LAND*, 9 (11), 424. <https://doi.org/10.3390/land9110424>

Blye, C.J., Halpenny, E. (2020). Do Canadians Leave No Trace? Understanding Leave No Trace attitudes of frontcountry and backcountry overnight visitors to Canadian provincial parks. *Journal of Outdoor Recreation and Tourism*, 29, 100258. <https://doi.org/10.1016/j.jort.2019.100258>

McHugh, T.-L.F., Deal, **C. J.**, **Blye, C.J.**, Dimler, A. J., Halpenny, E. A., Sivak, A., & Holt, N. L. (2019). A meta-study of qualitative research examining sport and recreation experiences of Indigenous youth. *Qualitative Health Research*, 29(1), 42-54. <https://doi.org/10.1177/1049732318759668>

Halpenny, E., & **Blye, C.J.** (2017). North American park agencies' evolving use of Twitter: A content analysis of 2014 and 2017 tweets. *PARKS: The International Journal of Protected Areas and Conservation*, 23(2), 79-92. DOI: 10.2305/IUCN.CH.2017.PARKS-23-2EH.en

Book Chapters

Hvenegaard, G.T., **Blye, C.J.**, & Halpenny, E. (2024). Motivations, Outcomes and Emotional Responses of Visitors Attending Personal Interpretation Programmes: A Case Study of Provincial Parks in Alberta, Canada. In, Niccolini, F., Barborak, J., Azara, I., Michopoulou, E., & Cavicchi, A. (Eds.). *Nature-based Tourism and Wellbeing Impacts and Future Outlook*. CABI. <https://doi.org/10.1079/9781800621411.0018>

Hvenegaard, G.T., **Blye, C.J.**, & Halpenny, E. (2023). Nature interpretation. In S. Priest, S. Ritchie & D. Scott (Eds). *Outdoor Learning in Canada. Open Resource Textbook*. Retrieved from <http://olic.ca>

FORTHCOMING WORKS, PEER REVIEWED

Blye, C.J., Halpenny, E., & Harshw, H. (Forthcoming). Predicting Canadian park visitors' intentions to follow Leave No Trace practices; a comparison study of value belief norm theory and the theory of planned behaviour.

NON-REFEREED CONTRIBUTIONS

Parks Need People, People Need Parks. The findings of the Canadian Parks Summit. Submitted to the Canadian Parks Council. August 2016.

CONFERENCE PRESENTATIONS

Blye, C.J., & Murphy, M. (2022). Update on the State of Parks-Related Knowledge Mobilization in Canada. A presentation at the PanCanadian Parks and Protected Areas Network Virtual Parks Research Summit. Canadian Parks Collective for Innovation and Leadership

Blye, C.J., (2021). Can environmental interpretation give you all of the feels? Investigating the role of attitudes, worldview, emotions, and knowledge gain through environmental interpretation on behavioural intentions of park visitors. A presentation at the First Annual PanCanadian Parks and Protected Areas Network Virtual Parks Research Summit. Canadian Parks Collective for Innovation and Leadership.

Bueddefeld, J., Halpenny, E., & **Blye, C.J.** (2020). Professional Development Roundtable: Unique Communications. Workshop presented at: the Canadian Knowledge Mobilization Form: Virtual Conference.

Blye, C.J., Hvenegaard, G., Halpenny, E., & Patriquin, D., (2020). Knowledge Mobilization in the Beaver Hills Biosphere. A Presentation at the Alberta Recreation and Parks Bi-Annual Alberta Parks Forum, March 2020, Canmore, Alberta.

Hvenegaard, G., **Blye, C.J.,** Halpenny, E. (2020). How is interpretation emphasized in the management plans of Alberta's provincial parks? A Presentation at the Alberta Recreation and Parks Bi-Annual Alberta Parks Forum, March 2020, Canmore, Alberta.

Blye, C.J., (2019). The diversity of outdoor recreation: How do we make outdoor recreation accessible?" Understanding diverse populations' perceived and real barriers to park visitation and the use of web-based interventions to increase connections and engagement with nature. A presentation at the Australia New Zealand Leisure Studies Association Bi-Annual Conference, December 2019, Queenstown, New Zealand.

Blye, C.J. , Halpenny, E., Hvenegaard, G. (2018). Interpretation program perceptions: A comparison of Alberta

Parks staff views of visitor trends, program opportunities, challenges, and outcomes. A presentation at the 9th International Conference on Monitoring and Management of Visitors in Recreational and Protected Areas, August 2018, Bordeaux, France.

Blye, C.J. (2017). Are parks really for everyone? A review of immigrants' participation and interaction with parks and protected areas across Canada and beyond. Poster presentation. Alberta Parks Forum, Canmore, Alberta.

McHugh, T.-L., Deal, C., **Blye, C.J.**, Dimler, A., Halpenny, E., Holt, N., & Sivak, A. (2016). A workshop to facilitate the accessibility and impact of Aboriginal sport and recreation research. Oral presentation at the annual National Aboriginal Physical Activity Conference, Vancouver, BC (April)

Blye, C.J. (2015). Do Canadian Park Users Leave No Trace? – Examining Pro-Environmental Camping Practices in Canadian Provincial Parks. A presentation at the Alberta Recreation and Parks Association Annual Conference and Energize Workshop, October 2015, Lake Louise, Alberta.

Blye, C.J. (2015) Understanding the Leave No Trace Practices of Wilderness Guides. A presentation at the University of Waterloo Graduate Association of Recreation and Leisure Studies Research Symposium, Waterloo, Canada.

Blye, C.J. (2015) LNT Best practices. Poster presentation. Alberta Parks Forum, Canmore, Alberta.

Halpenny, E.A. & **Blye, C.J.** (2015) Mobile digital technology in parks: Visitor's use and attitudes. Conference paper at Science for Parks and Parks for Science, March 2015, Berkley California.

Halpenny, E.A. & **Blye, C.J.** (2015). How can park agencies use social media more effectively? A review of current North American practices. A presentation at the 2015 Alberta Parks Forum, 14 March 2015, Canmore Alberta.

Blye, C.J. (2014). Cultural Significance of Sport: Understanding the Go Green Cricket Field Project. A presentation at ReCon IV-50th Anniversary: Celebrating the Past, Envisioning the Future, Jasper, Canada

Blye, C.J. & Sharpe, E. (2014). Our Sport, Our Space, Our Dream: An Analysis of the Go Green Cricket Field Project. Conference paper at the 3rd Global Conference: Sport, Probing the Boundaries, Oxford, United

Kingdom.

Blye, C.J. (2014). Our Sport, Our Space, Our Dream: Understanding the Go Green Cricket Field Project, Initial Findings. A presentation at the University of Waterloo Graduate Association of Recreation and Leisure Studies Research Symposium, Waterloo, Canada

TEACHING EXPERIENCE

University of Utah, Primary Instructor

PRT 5855 – Seminar in Sustainable and Eco Tourism (Fall, 2024)

Dalhousie University, Primary Instructor

LEIS 1127 – Foundations of Recreation (Fall 2021)

LEIS 1167 – Introduction to Recreation Management Professions (Winter 2022)

LEIS 2296 – Leadership and Small Group Dynamics (Winter 2022)

LEIS 3360 – Analysis of Leisure Service Delivery Settings (Winter 2022)

LEIS 4597 – Recreation Management Internship (Fall 2021, Winter 2022)

University of Alberta, Primary Instructor

KSR 712/521 – Sport and Recreation Organizations and the Public Sector (Spring 2021, Spring 2023)

KIN 205 – Introduction to Outdoor Environmental Education (Spring 2014, Spring 2018, Spring, 2020, Spring 2021, Spring 2022)

RLS 122 – Leadership in Recreation and Leisure Service Organizations (Winter 2019, Winter 2021, Winter 2022)

University of Alberta, Teaching Assistant

KRLS 304 – Advanced Sociology of Sport and Leisure (Winter, 2017).

KRLS 204 – Canadian History of Leisure, Sport, and Health (Fall, 2016).

KIN 205 – Introduction to Outdoor Environmental Education (Fall, 2014).

Brock University, Teaching Assistant

RECL 2P00 – Recreation Programming (Fall, 2013)

PROFESSIONAL PROJECTS

- 2024 Metro Vancouver Regional Parks Compliance Program Review (Research and Policy Analyst)
- 2024 Capital Regional District State of Recreation Report (Project Manager)
- 2023 Trans Canada Trails National Visitor Use Management Training (Curriculum Designer)
- 2023/2022 East Side Columbia Lake Wildlife Management Area Recreation Management Plan (Research and Policy Analyst)
- 2022 Nature Conservancy of Canada Visitor Use Survey (Project Manager)
- 2021 Alberta Outdoor Recreation Economic Impact Assessment (Research and Policy Analyst)
- 2021 Protected Areas Aviation Management Assessment (Research and Policy Analyst)
- 2020 Outdoor Recreation Council of British Columbia Trail Stewardship Campaign (Project Manager)
- 2020 The Great Trail National Guidelines: Responsible Trail Operations and Visitation during the COVID-19 Pandemic (Research and Policy Analyst)
- 2019 Wells Gray Provincial Park recreation strategy 2020-2030 (Research and Policy Analyst)
- 2019 Tenquille Lake Provincial Park visitation & recreation impact assessment (Research and Policy Analyst)
- 2019 Squamish River Valley Recreation Management Plan (Research and Policy Analyst)
- 2019 Peace River Infrastructure Feasibility Study (Research and Policy Analyst)
- 2018 Regional District of Central Kootenay Fees and Charges Review (Project Coordinator)

RELEVANT SKILLS AND QUALIFICATIONS

Leave No Trace Trainer

Wilderness First Responder

“High Five” certified

NCCP certified in multi-sport coaching

SCHOLARLY AND PROFESSIONAL ACTIVITIES

2023 -2025 President, Free Play for Kids

2022-2025 Board Member, Leave No Trace Canada

2022/23 Vice President, Free Play for Kids

2021/22 Vice President, Free Play for Kids

2019/21 Director at Large, Alberta Parks and Recreation Association

2019/21 Board Member, Free Play for Kids

2017/19 Student Board Representative, Alberta Parks and Recreation Association

2015/16 President, Physical Education and Recreation Graduate Student Society, University of Alberta

2015/16 Secretariat Member of the 2016 Canadian Parks Summit

2014/15 Student Mentor, University of Alberta

2014/15 Recreation Coordinator, Physical Education and Recreation Graduate Student Society

2014/15 Soccer Coach, Free Play for Kids

EDITORIAL SERVICES

Associate Editor – Journal of Outdoor Recreation, Education, and Leadership

Reviewer – Leisure/Loisir

Reviewer – Journal of Outdoor Recreation and Tourism

SCHOLARSHIPS AND AWARDS

University of Alberta

2018-2021 Joseph-Armand Bombardier Canada Graduate Scholarship (SSHRC) – Doctoral (\$105, 000)

2018-2021 President’s Award of Distinction (\$10,000)

2020 Michael Smith Foreign Study Supplement (SSHRC) (\$6,000)

2019 The Green & Gold Student Leadership and Professional Development Grant (\$1,500)

2017 Graduate Student Entrance Award (\$10,000)

2015 Joseph-Armand Bombardier Canada Graduate Scholarship (SSHRC) - Master's (\$17,500)

2015 Queen Elizabeth II Scholarship, Master’s (\$5,500)

2015 Graduate Students’ Association Professional Development Award (\$500)

Alberta Parks

2015 Research Enhancement Fund Grant (\$7,500)

University of Waterloo

2014 Graduate Student Entrance Award (declined) (\$5,000)

Brock University

2013 PHE Student Leadership Conference Scholarship recipient (\$500)

2011 Brock Scholars Award (\$500)